

C.A.P. Connector is a limited-edition print and full-color digital promotional publication connecting churches, equipping leaders, and reaching communities through crisis response, aftercare, prevention, and faith-based ministry.

FEBRUARY 2027	NRB Premiere | CHOICES | C.A.P.A. Summit
SEPTEMBER 2027	Hope for the Holidays | 2027 Tour

FROM OUR REGION … TO THE NATION … TO THE WORLD!

Print copies at participating locations | Digital access online

Publication details and event updates: www.stepbystepwgm.com

EMBASSY MEDIA GROUP | (828) 316-7408

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PROMOTIONAL MEDIA PARTNERSHIPS

2027 Rate Card | Per Special Edition

FULL PAGE	**$1,000**
HALF PAGE	**$750**
QUARTER PAGE	**$600**
EIGHTH PAGE	**$475**

ONE PLACEMENT. PRINT AND FULL-COLOR DIGITAL EXPOSURE.

PARTNERSHIP BENEFITS

- Advertising placement in your selected special edition
- Visibility in print and the full-color digital publication
- A mission-centered connection to regional and national outreach
- Opportunity to include your website or contact call-to-action
- Digital distribution supports sharing beyond the event

ADVERTISING RESERVATION DEADLINES

FEBRUARY EDITION · JANUARY 10, 2027

SEPTEMBER EDITION · SEPTEMBER 10, 2027

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YOUR PARTNERSHIP CONNECTS PEOPLE TO HELP

WHAT THE TWO EDITIONS SUPPORT

FEBRUARY 2027 | Premiere Promotional Edition

Introduced at National Religious Broadcasters (NRB), featuring our ministry footprint, CHOICES youth mentoring and RIZE UP outreach in March, the July C.A.P.A. Network Summit, and partnership opportunities.

SEPTEMBER 2027 | Hope for the Holidays Edition

Survivor encouragement, grief-support resources, Step TV connections, and promotion of the 2027 Hope for the Holidays tour. Current schedules and registrations remain on our websites.

PROCEEDS HELP SUPPORT

- Step By Step Tragic Death Grief Support Ministry
- CHOICES: Faith-Based Gang Alternative Youth Mentor Program
- C.A.P. Center: Crisis • Aftercare • Prevention
- Church and community aftercare, training, and outreach

Programs operate through a federally recognized 501(c)(3) and Florida tax-exempt nonprofit structure. Advertising arrangements are not necessarily charitable contributions.

MEDIA & PARTNERSHIP INQUIRIES

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